

Allen Coding News



ALLEN CODING CEMENTS RELATIONSHIP WITH BASF THE CHEMICAL COMPANY

Allen Coding Systems has installed a **high-speed NGT4 thermal transfer coder** at **BASF** – The Chemical Company, at its production facility in Redditch, for labeling chemical systems and formulations for the construction industry.

Targeted specifically towards chemical, agricultural and hardware manufacturers who require large amounts of information to be applied to packaging/labels, the NGT Series is being used by the concrete

flooring manufacturer to print product descriptions and best by dates on cement materials.

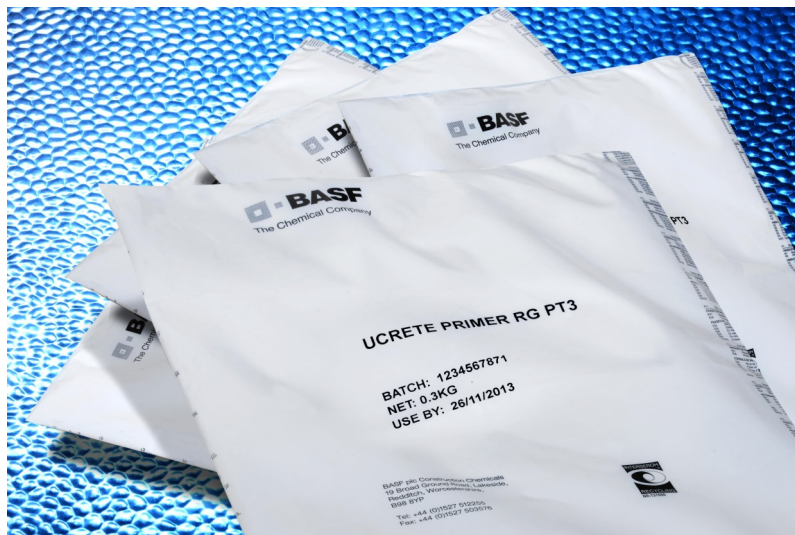
David Williams, EHSQ/Engineering Manager at BASF UK, comments: “Our previous printer had been supplied by Allen Coding so when it needed upgrading we went with their recommendation to replace it with an NGT4 model, because of

its ability to withstand the demands of a **dusty, high production environment**.

He continues: “Arguably the best feature of this particular thermal coder is its **ease of integration on to our packaging line and its user friendly interface.**”

Suitable for printing fixed and

Fitted with an Ethernet card as standard and operated via a PC, touch screen or a:touch, the NG4 also features a 450m ribbon capacity on an easy load cassette, a **best-in-class 300dpi thermal print head** and intermittent print speeds of up to 500mm per second.



David concludes:

“Allen Coding is an excellent company to work with from sales and installation right through to after sales service. I would certainly recommend them and their printing products to other manufacturers.”

variable text, data and graphics, use-by dates, real time, batch codes, bar codes and much more, the NGT4 is installed at BASF’s plastic film de-coiling unit, operating at 15 cycles per minute.

David adds: “The new coder produces **clean, legible print** on to an area 107mm by 90mm, helping to increase the **efficiency** of our packaging process.”